

TheGrio Honors Black History Month By Launching New Slate of New Content

Allen Media Group's, [theGrio](#) is the leading digital news community devoted to providing stories that affect and reflect the current and future state of Black America. Under the leadership of Allen Media Group Founder/ Chairman/ CEO [Byron Allen](#), theGrio consistently keeps its finger on the pulse of what matters most to their 20 million annual visitors. Black History Month is an opportunity to uplift the cultural history, ingenuity and achievements of Black Americans. All February long, theGrio is excited to offer a new slate of captivating content highlighting not just the culture of a dynamic people but "Black History Amplified"!

Each week theGrio will release content that showcases the past and present contributions of Black America, and emphasizes their brilliance, diversity, unity and love. Starting with "How Hollywood Highlights Our History", theGrio will talk to gifted creators who tell stories that illuminate the Black community's passions, fears, struggles, and triumphs. Through intimate interviews, theGrio explores Hollywood's depictions of Black narratives and how they're internalized by both the Black community and society at large. The focus on Black perspectives is also followed up with "Here's the Deal with April Ryan" a video series in which political analyst and White House Correspondent [April Ryan](#) unpacks trending political stories alongside America's leading legislators.

Additionally, theGrio is celebrating the relaunch of two unique hit podcasts, "[Dear Culture](#)" and "[What's In It For Us?](#)", through special Black History Month themed episodes. Throughout February, theGrio will also share new compelling editorial highlights on prominent celebrities, political figures, activists and community leaders that make lasting impacts on Black America.

The "[Dear Culture](#)" podcast is a weekly show that highlights the news and issues affecting millennial Black America. The show is hosted by talented spitfire, [Shana Pinnock](#) (Social Media Director, theGrio), poised gentlemen, [Gerren Keith Gaynor](#) (Managing Editor, theGrio) and executive produced by [Blue Telusma](#). As a smart, relevant and dedicated podcast for black ethos, "Dear Culture" reaches approximately 600,000 listeners via [Apple](#), [Spotify](#), and [Stitcher](#) podcasts. From talking about uplifting the Black community with Byron Allen, social equality for Black lives with [Tamika Mallory](#) or the importance of positive friendships with [Yvonne Orji](#), week after week "Dear Culture" proves their yin and yang hosts can tackle hot topics with celebrity guests.

"Dear Culture" will undoubtedly deliver thought-provoking episodes via their highly anticipated interviews this month! Tapping into the theme of unity and love, "Dear Culture" will sit down with the talented director [Eugene Ashe](#) ([Sylvie's Love](#)), Emmy award-winning [Zendaya](#) and Golden Globe nominee, [John David Washington](#) ([Malcolm & Marie](#)) as well as hip-hop star [Remy Ma](#) and husband Papoose. Shana and Gerren will also celebrate the show's 50th episode milestone. The "Dear Culture" team will end the month with a bang and air their first Best and Blackest Award show to celebrate Black America's memorable moments for the culture! "Dear Culture" podcast airs on Thursdays.

theGrio is known for examining and amplifying what matters most to Black America. This year will be no different with the relaunch of the progressive podcast, "[What's In It For Us?](#)". Executive produced by [Kevin Y. Brown](#), "What's In It For Us" is a politically astute and culturally relevant show for the contemporary Black community. Each week, host [Christina Greer](#) (Political Scientist and Associate Professor, [Fordham University](#)) along with other notable guests and newsmakers unabashedly answer "what's in it for us?" regarding the ever-changing political landscape of the United States. Christina and featured guests make politics and all of its nuances digestible for the average person.

In February, “What’s In It For Us?” will cover breaking political news as well as celebrate some of the first people to make a mark in Black politics. Throughout each episode the host and featured guests will drop comedic yet factual analysis of Black American history in the making. The “What’s In It For Us?” and “Dear Culture” hosts will team up for the Best and Blackest awards show at the end of the month as a crossover episode special! “What’s In It For Us?” airs on [Apple](#) and [Spotify](#) podcasts on Wednesdays. Black History Month is more than 28 days of reciting historical facts. For theGrio family, February is a time to celebrate the accomplishments, unity and resilient nature of Black America. “Black History Amplified” is a way of life for theGrio’s community of 20 million and counting! Join theGrio family by tuning into all things Black History Month on theGrio.com!

Deadline