



Feb. 1, 2021

**NEW SERIES OF INTERSTITIALS CELEBRATING HISTORY-MAKING
AFRICAN AMERICANS IN OUR CONTEMPORARY HISTORY
TO BE PRESENTED ON DISNEY CHANNEL, DISNEY JUNIOR AND DISNEY XD
DURING BLACK HISTORY MONTH AND BEYOND**

Disney Branded Television is set to present a variety of interstitials for kids and families, celebrating distinguished men and women who are rewriting history and influencing change around the world. The short-form videos will showcase the empowering stories of Vice President Kamala Harris, three-time NBA champion and social activist LeBron James, trailblazing ballerina Misty Copeland, teen chess champion Jessica Hyatt, and 14-year-old painting prodigy Tyler Gordon. The new interstitials will premiere on Disney Channel, Disney Junior and Disney XD during Black History Month and throughout the year.

This new series of shorts, geared for kids age 2-7, will launch with the story of Vice President Kamala Harris. Through the art of motion graphics and featured paintings by teen prodigy Tyler Gordon, young viewers will see Harris' journey highlighted by key milestones, including a protest she organized as a child, her college days joining the Divine Nine, and becoming the first woman, the first Black American and the first person of South Asian descent to serve as vice president of the United States. The interstitial will premiere **MONDAY, FEB. 1**, on Disney Channel, Disney Junior and Disney XD.



Teen Painting Prodigy Tyler Gordon
Photo of Courtesy of Disney*

Created for kids age 6-14, the hosted short-form series "In The Nook" enlists Disney Channel stars to help introduce viewers to notable men and women making history. The interstitials, designed to present inclusive stories throughout the year with relaxed and relevant conversations, will begin premiering **MONDAY, FEB. 8**, on Disney Channel and Disney XD. The segments include the following:

- Chandler Kinney and Ariel Martin ("ZOMBIES 2") interview 14-year-old painting prodigy **Tyler Gordon**, from San Jose, California, who overcame early health challenges as well as being bullied because of his stutter and now uses his art to help other kids fight against bullying.
- Ramon Reed ("Just Roll With It") and Christian J. Simon ("Sydney to the Max") interview 15-year-old Brooklyn chess champion **Jessica Hyatt**, who is a few ranks away from making history as the first Black woman chess master in the world!

Disney Channel will continue to celebrate Black excellence beyond Black History Month and present vignettes featuring the stories of LeBron James and Misty Copeland at later dates throughout the year.